



In a move designed to increase productivity and enhance worker performance, Kimberly-Clark Professional has unified its core categories of personal protective equipment (PPE) – apparel, gloves and eyewear – under a refreshed and revitalized KleenGuard brand.

The revitalization effort seeks to shift the PPE focus beyond comfort and protection toward insight-driven, human-centric solutions that maximize productivity by enabling, rather than inhibiting worker performance.

To complement the KleenGuard portfolio, Kimberly-Clark Professional will continue to offer welding solutions, respirators and head and face protection products under the Jackson Safety® brand. Jackson Safety® brand gloves and eyewear will transition to the KleenGuard brand name in 2019.

When?

The KleenGuard brand transition will be implemented as a rolling change to minimize interruptions. You will start to see **new** packaging and branding enhancements in Q4 2018, reflecting the renewed brand identity. Most importantly, product SKUs will not be changing as a result of this brand transformation.

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